

SUCCESSSES

- ✦ Reached over 4,000 Alameda County residents
- ✦ Partnered with educator extenders reaching 3,696 children ages 3-5 and their families
- ✦ Over 1,300 sq. ft. of school gardens at 17 sites were revitalized and sustained



RESULTS

Youth

- ✦ 143 teacher extenders, reported 3,368 hours of teaching Go Glow Grow reaching 3,465 students

Adult

- ✦ 68% showed improvement in increasing daily fruits and vegetables eaten and 47% showed an increase in reading the nutrition facts label when they shop.

Organizational

- ✦ Playground Stencils
- ✦ School Gardens
- ✦ CATCH
- ✦ Smarter Lunchroom
- ✦ Community Produce Stand

IMPROVING CALIFORNIA'S HEALTH THROUGH SNAP-ED

County Statement:

California SNAP participation rate ranks 48 among all states (USDA). Alameda County has a Program Access Index of 53.2% which estimates CalFresh utilization among low-income individuals (CFPA). Over 16% of individuals in Alameda County live below the poverty level; 20.7% are under the age of 18; 30.9% are single parents; and over 13.5% are 65 and over (Census). The Food Bank reports that 40,000 (40% children, 18% seniors) seek food weekly; over 82% run out of CalFresh benefits monthly; 47% choose between paying rent and food; those hungry are 38% families with children and 39% seniors.

Serving Individuals and Communities

- Over 2,000 nutrition education sessions delivered, reached 675 Alameda County adults with series based nutrition education.
- Over 3,500 students and families were reached with nutrition education classes and resources.

Providing Education

Youth Programming

- Go Glow Grow curriculum used in 28 Early Childhood Education (ECE) sites by 143 teachers reached 3,465 students ages 3-5
- Grow it! Try it! Like it! Curriculum used in 17 school gardens by 93 teachers reached 2,747 students

Adult and Senior Programming:

- Eating Smart, Being Active curriculum used in 28 Early Childhood Education sites, served 147 parents aged 18-59
- Eat Smart, Live Strong curriculum used in 17 low income senior housing and food distribution sites, served 302 seniors

Helping to Make Organizational and Environmental Changes

- Playground Stencils were painted at 8 ECE sites
- 17 ECE school gardens
- Smarter Lunchrooms Movement implemented in 5 ECE sites
- 1 Community Produce Stand at a low income senior housing site
- CATCH ECE curriculum training for 14 teachers at 25 ECE sites

Serving California Agriculture

- In partnership with Oakland Housing Authority and Mandela Marketplace, a monthly Community Produce Stand was brought to a low income senior housing site with over 150 residents and served 30 seniors.

Building Partnerships

- Oakland Unified School District
- Oakland Public Education Fund
- Oakland Housing Authority
- Satellite Affordable Housing Associates
- Just Media

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